

COLBY KNEPPLER

Advertising Major, Interior Design Minor

Portfolio: colbykneppler.com

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ckneppler@gmail.com ✉

Norman, OK 📍

SKILLS

Creative & Design

- Adobe Creative Suite (Photoshop, Illustrator, Indesign)
- Microsoft PowerPoint
- Microsoft Excel
- AutoCAD
- Revit
- Canva
- Presentation Design
- Graphic Design

Marketing & Research

- Social Media Management
- Content Creation
- MRI-Simmons
- Consumer Insights

Professional Skills

- Critical Thinking
- Communication
- Leadership
- Team Collaboration

HOBBIES

- Photography
- Graphic Design
- Photo Editing
- Outdoor Running

PROFILE

Creative Advertising student at the University of Oklahoma graduating May 2026, with hands-on experience in art direction, digital design, and copywriting. Proficient in Adobe Creative Suite, Canva, and social media strategy. Seeking a role in advertising where design thinking and storytelling drive results.

EDUCATION

- **Bachelor of Art in Advertising** **Expected Graduation:**
University of Oklahoma **2026**

RELEVANT COURSEWORK

- Consumer Behavior
- Advertising Design & Visual Storytelling
- Art Direction
- Contemporary Problems in Advertising
- Media Writing & Storytelling
- Advertising Campaigns
- Advertising Media
- Advertising Research

WORK EXPERIENCE

Ruby's K9 Corral - Supervisor **2022 - 2025**

- Supervised daily operations of a busy pet care facility serving 50+ clients
- Trained and onboarded new employees, improving staff readiness and service quality
- Managed scheduling, reservations, and customer communications
- Built strong client relationships and helped maintain high customer retention

(references available upon request)